**Battlecorn Care Packages Co. Junior Ambassador Program Guidelines and Rules**

**This Program is designed for:**

* Those 5-18 Years of Age
* Those who wish to spread awareness about childhood cancer.
* Those who wish to share Battlecorn’s Mission
* Those who are willing to commit to fundraising and Advocate for Battlecorn throughout the year to ensure the mission can continue.
* Those who will share their efforts as well as efforts sponsored by Battlecorn to various social media locations, approved and/or provided by Battlecorn’s Board

**What will be provided?**

* A welcome kit will be provided upon approval to the program.
  + Included will be a Battlecorn Button, Lanyard, Business Cards, Flyers, General Statistics about childhood cancer, & Welcome Certificate
* A location on our main website that will allow for the download of all printed materials, this guide, and all event information for the year, as well as ideas for fundraisers and how to go about creating your own.
* Training Materials as well as a Schedule of In-person or Virtual Training Sessions.

**Training**

* There will be a minimum of 10 Meetings per year, that will include both in-person and virtual options.
* The training is required but can be made up if necessary due to scheduling conflicts.
* Training will include Fundraising guidance, introductions to other Ambassadors and Board Members, introduction to the approved social media use, access to necessary materials to help with your advocacy efforts, etc.

**Age Groups and Yearly Fundraising Goal**

* Amounts are Intended as a Goal for 1 Calendar Year based on your acceptance date into the program.
* Age Groups are based on your age and acceptance date and will coincide each year with your current age.
  + Ex. If your age changes at any time during your calendar year (based on your acceptance date) you will remain in your current age group until the following calendar year.
* These monetary goals are a guide and not meant to discourage your efforts for our mission and cause.
* 5-9 $750
* 10-14 $1500
* 15-18 $2250

**Fundraising Goals**

* This is just a guideline and not specifically required to continue in the program, however completing this goal consistently will result in further opportunities with Battlecorn as explained later in this guide.
* Fundraising ideas do not need specific approval from the Board of Directors; however we will provide necessary documentation if needed.
  + In this instance, contact Trish at [battlecornwi@gmail.com](mailto:battlecornwi@gmail.com)

**STEP Program & Junior Board**

* This part of the program is being provided as a path to becoming a Junior Board Member
  + What is a Junior Board Member?
    - Purpose and Role
      * Their main responsibility is to reach out to individuals in the same age group and offer opportunities for them to get involved.
      * Junior boards supplement the main board of directors by creating and managing events, volunteering, and fundraising.
    - **Difference from the Board of Directors**:
      * Unlike the main board of directors, junior boards do not have **voting power**.
      * They serve in an **advisory capacity**, providing suggestions and advice to the board.
      * Typical junior board committees include areas like **volunteer coordination**, **marketing**, **events**, and **membership**.
    - **Benefits of Joining a Junior Board**:
      * Exposure to high-level operations within the organization.
      * Opportunities for hands-on leadership and personal growth.
      * Networking with fellow junior board members who share your passion for the cause.
      * Contributing time, talents, and fresh perspectives to support the nonprofit’s mission.
  + Requirements to Reach Consideration for the Role of Junior Board Member
    - Consistently hit fundraiser goals per your age group for 2 calendar years from the date of your acceptance into the program.
    - Have consistent measurable action (all goals will be tracked internally by the Chair of the Ambassador Program)
    - Have a proven passion for our cause and mission.
    - Junior Board members are voted in by the entire Battlecorn Board of Directors.